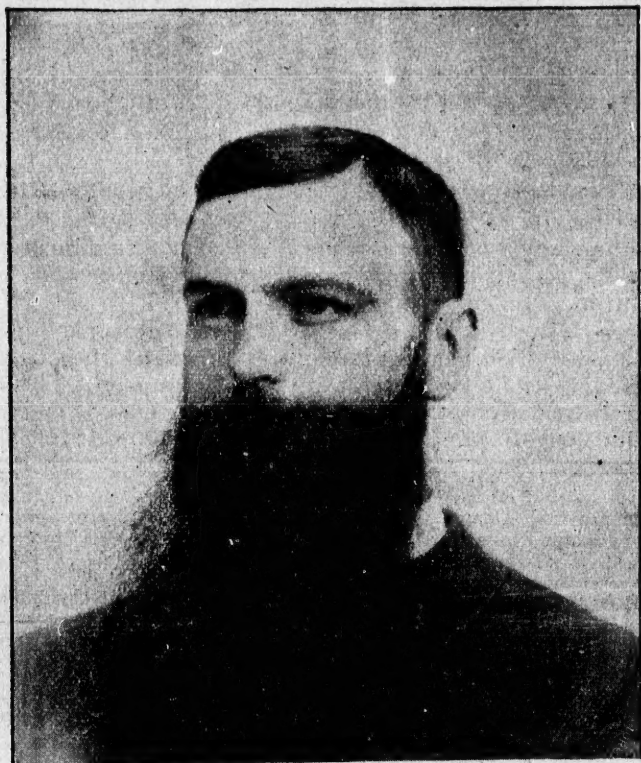


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The Men and Women who are Making the Greatest Success in
Life, are those who understand Human Nature.

"TO THYSELF BE TRUE."



Prof. W. G. ALEXANDER

Member of Fowler and Wells' Institute, New York. will deliver a Course of

POPULAR LECTURES ON HUMAN NATURE

GRANT CONCERT HALL

(COR. BANK & SPARKS STS.)

BEGINNING WEDNESDAY, JAN. 9th

ADMISSION FIRST NIGHT—SILVER COLLECTION, NOT LESS THAN 10 Cts.

Boys unaccompanied by their parents will be charged Ten Cents to insure attention. Crying babies, \$4.50.

Public Examinations on the stage of subjects selected by the audience at the close of each lecture.

MR. A. STEWART CLARKE, New York, Manager.

DELIGHTFUL ENTERTAINMENTS.

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With Life-Size Oil Paintings, Photographs and Water-Color Sketches; also by Skulls, Casts, &c.

All interested in advancement, will find in these lectures food for thought and inspiration to action.

PARENTS will learn how to train and how not to train children.

YOUNG MEN and WOMEN will learn how to make success instead of failure in life.

Prof. Alexander has travelled throughout the United States and Canada, receiving the most flattering notices from both press and public.

The lectures are not mere technical discourses on Phrenology, but treat on popular subjects in a way which can be understood and thoroughly enjoyed by all.

SUBJECTS:—The Science of Human Nature; Success in Life; Social Fads and Fancies; Benefactors (Public and Private); Malefactors (Bad Heads); Training of Children; How to Read Character; The Laws of Health; Heads and Temperaments; Twin Evils; Love, Courtship and Marriage; Our Duty to our Children; Fashion and Maternity; Social Evils.

PRESS TESTIMONIALS.

We recommend Prof. Alexander to all as a clear and capable expounder of the most important of all studies, Mental Science.

Fowler & Wells Co., N.Y.

The most phenomenal success in the Phrenological field is that of Prof. Alexander.—**New York Sun.**

Prof Alexander is a pleasant man to hear. He is a rapid speaker, has plenty to say and never allows his audience to become tired for want of something sparkling in the way of wit.—**Minneapolis Tribune**, Oct. 13, 1893.

The assemblage listened, laughed, or cheered as the spirit moved the speaker.—**Winnipeg Tribune**, June 30, 1892.

A wonderful reader of character.—**Salt Lake Tribune.**

Fair weather and foul, Concordia Hall has been crowded for the last two weeks, during Prof. Alexander's masterly series of lectures on the Science of Human Nature.—**Spokane Review.**

MONTREAL STAR, Dec. 3rd, '94

Sparkling with wit and checkered with merriment, yet withal, full of sound advice and practical hints, the lecture of Professor Alexander at the Association Hall was well calculated to display the versatility of the lecturer and the wide resources of his knowledge of human nature.

HAMILTON TIMES, Nov. 3rd, '94

Prof. Alexander's lecture last night drew a crowd that blocked the entrance to Association Hall before 8 o'clock. Hundreds were turned away, there being no possible chance of their gaining admittance.

Prof. Alexander's lectures were among the finest ever heard in London.—**London Free Press**, Jan. 28, 1893.

Prof. Alexander is a clever lecturer, a capital mimic and a better actor than many who pose as such.—**Duluth News Tribune**, Nov. 2, 1893.

Rich, racy and humorous, Prof. Alexander's lectures are always interesting and never wearisome.—**Fort Worth Gazette**, Texas.

Prof. Alexander captivated his audience the first evening by his inimitable descriptions of character and retained the interest throughout his series.—**Seattle Post-Intelligencer.**

Prof. Alexander's striking analysis of human nature and ready flow of wit render his success, both as an examiner and speaker, assured from the first.—**Denver Daily Republican**, Jan. 22, 1888.

MONTREAL WITNESS, Dec. 10th, '94

Professor Alexander lectured in his own inimitable style on Friday evening before an audience that filled Association Hall to overflowing. The lecture was filled with good sound common sense, and if the status of society has not been materially elevated in Montreal, then nothing short of an earthquake can do it.

DECEMBER 12th, 1894.

The lecture was certainly one of the best temperance lectures delivered in Montreal for many years, and at the suggestion of the Rev'd Mr. McKillican, the audience joined unanimously in requesting that the Prof. repeat it.

As Men Live So They Look.

Prof. Alexander is a decided gentleman, a fluent and eloquent speaker, and master of the Science of Phrenology.—Morning Oregonian, Portland, Ore., April 10, 1891.

Prof. Alexander is a born lecturer, and would be interesting on any subject.—Minneapolis Times, October 13, 1893.

Professor Alexander is easily in the front rank of exponents of the Science of Human Nature to-day, and has won his place by the unvarying accuracy and skill, not to say brilliance, of his demonstrations, betraying a marvellous knowledge of the science.—Toronto Mail, October 13th, 1894.

The audience was one of the largest that had ever been seated in the hall. Those who attend Prof. Alexander's lectures will find that they have made a profitable investment of their time.—Toronto Empire, April 11, 1893.

Prof. Alexander is abreast of the times and combines tact, originality and wit with ability.—Evening Wisconsin, Milwaukee, March 23, 1893.

Prof. Alexander is an easy, fluent speaker. His ideas are good, well expressed, and cover a wide field of thought.—Milwaukee Sentinel, March 18, 1894.

He is undoubtedly the finest in his profession that Minneapolis has ever heard.—Minneapolis Journal, Oct. 13, 1893.

Prof. Alexander gave the last of his brilliant course of lectures on the "Science of Human Nature" to a crowded house at the Auditorium last night.—Toronto Globe, April 25th, 1893.

We defy any dollar show to interest an audience better than Prof. Alexander.—Omaha Bee.

PERSONAL TESTIMONIALS.

The reading of my mental traits is correct to the letter, and his description of the points inherited from my parents exact in every particular.

Rev. Mungo Fraser,
Hamilton, Ont.
(To the audience Oct. 20, 1892).

Prof. Alexander's lectures on Phrenology and kindred topics are the best of the kind I ever heard. He is a genuine enlightener and upbuilder of all those things which enter into correct living and good society.

James G. Clark,
Poet, Composer and Vocalist.
Minneapolis, Minn.

I have cleared \$10,000 by doing as you recommended in your examination.

Jas. Barker, Salt Lake City.

I engaged in the business you said I was fitted for, and in ten years cleared \$75,000.

Mons. L. Richet, Wholesale Grocer,
Portland, Ore.

Had I had such an examination when I was a young man it would have been of inestimable benefit to me.

Dr. Ordineaux,
of Columbia Med. College, N.Y.

The Professor has not only delineated my strong and weak points, but has described characteristics which only my wife, or most intimate friends, could know.

Jas. L. Hughes,
Inspector of Schools, Toronto, Can.
(At the close of a public examination on April 10, 1893).

You make a man realize that it is a serious matter to be acquainted with himself.

Francis Murphy,
Temperance Lecturer.



FIG. 1—MECHANISM.



FIG. 2—BUSINESS.



FIG. 3—BOOKS.

Everybody is GOOD for Something!

YET HOW VERY MANY MAKE

LIFE A FAILURE

Because the Right Man does not Find the Right Place.

THE QUESTION OF EVERY THINKING PERSON IS

What Can I Do Best?

Can I succeed as an Attorney, Artist or Author? As a Baker, Bookseller or Broker? A Carpenter Clerk or Chemist? A Dentist or Designer? An Editor or Engineer? A Farmer or Grocer? Can I Invent, Lecture or Legislate? Can I succeed as a Manufacturer, Merchant or Machinist? In Music Navigation, Oratory, Painting or Sculpture? As a Preacher or Physician? A Poet or Policeman? A Sailor or a Soldier? A Teacher, Tragedian or Writer?

PROF. ALEXANDER,

THE ABLE

Phrenologist and Physiognomist,

who is widely known for his Ability and Usefulness in his Profession, is here, and can be consulted at his quarters.

THOUSANDS

Can Testify to the Great Good he has done them by giving Scientific Advice they can secure nowhere else.

KNOW THYSELF!

With the aid of science we can thoroughly know ourselves. Phrenology is the telescope and microscope through which the experienced Phrenologist reads character, discovers and discerns talents and the channels in which they should be employed. Years of practice and experience enable Professor Alexander to give a Phrenological Examination that can be absolutely relied upon as a guide in choosing a Business or Profession. You need not waste valuable time guessing surmising and experimenting as to what vocation you should choose. He can tell in a few minutes the business Nature intended you to follow, and give the most pleasure, and make the most money. Also, how to woo, win, wed, wisely and well.

THINK DEEPLY.

DECIDE WISELY.

AOT QUICKLY.

Private Examinations given each day from 10 a.m., at the Professor's Parlors.